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Special list of Roses

Our Rose Show This Year

promises to be more beautiful than ever before—More Roses—newer roses and our special variety No. 23 still on trial for the third year are the main items of interest.

One block of 5000 Souvenir de Claudius Pernet, the new lemon yellow, will also prove a sight well worth travelling miles to see.

A Cordial Welcome Awaits You

From this time, when the first blooms present a blanket of color, until October, when the cool nights enrichen the Fall Bloomers, Rose Lovers from far and near stop in and revel in the dazzling array of sturdy bushes with their tossing heads of buds and full blown flowers.

When the first blooms appear in your garden is a good time to start feeding for your summer blooms.

For all your plants and flowers, including the lawn, the best combination is Sheep Manure and Bone Meal. Two parts of Sheep Manure to one part of Bone Meal is an ideal combination.

The Sheep Manure starts to feed at once and furnishes additional humus—the Bone Meal feeds more slowly and follows in feeding when the Sheep Manure has turned into humus.

FRED D. OSMAN, PROP.,
New Brunswick Nurseries,
New Brunswick, N. J.

GARDEN BRAND SHEEP MANURE

is recognized as a standard manure for lawns and gardens. It will add the necessary plant foods to your soil in quickly, available condition. It is a natural manure, dried, pulverized and free from weed seed. It is safe and effective for lawns and gardens. Broadcast at the rate of 5 lbs. per 50 sq. ft. for lawns. For garden use broadcast at the rate of 1,500 lbs. to the acre and harrow into the soil.

25 lbs.....	\$1.25
50 lbs.....	2.00
100 lbs.....	3.50

GARDEN BRAND BONE MEAL

is a splendid fertilizer for every soil. It supplies abundant nourishment to plants over an extended period. Excellent as a top dressing for lawns, field crops, grape vines, fruit trees, and rose beds. Garden Brand bone meal should not be confused with the ordinary grades of ground bone on the market. This grade of bone meal is in constant use by the largest commercial florists in this country. Use at the rate of 5 lbs. per 100 sq. ft.

10 lbs.....	\$1.00
25 lbs.....	2.00
100 lbs.....	5.00



Springfield Rose Food

AN organic fertilizer, containing the vital elements of plant life in scientifically correct proportions to make it an ideal food for roses. Will keep your bushes in splendid condition and produce an abundant crop of perfect blooms.

Enthusiastically acclaimed by leading commercial growers and by members of the American Rose Society in all sections of the country.

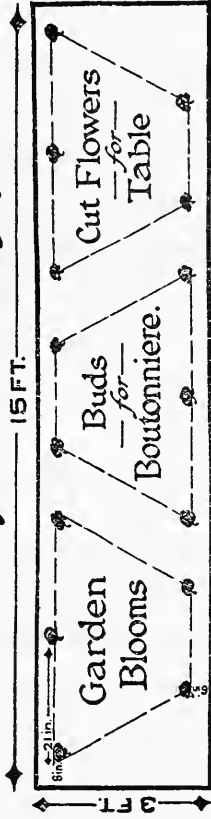
10 lbs.	- - - -	\$1.00
25 lbs.	- - - -	2.00
100 lbs.	- - - -	5.00

All prices F. O. B., New Brunswick, N. J.

This is your opportunity to try Fall Planting at a reasonable cost and without loss. (See Insurance Note, page 4.)

The "Three Fifteen" Rose Bed

A Triple-service Selection that you will enjoy.



Fifteen Rose Bushes of three varieties planted as per plan will give you a worth-while showing and serve you in these three ways:

1. Five Bushes of one variety will give you Buds for Boutonnières.
2. Five Bushes of one variety will furnish Flowers for the Table.
3. Five Bushes will supply a showing in the Rose Beds continuously.

Simply give us the following information:

1. Is your soil sandy, clay or loam?
2. Is your winter temperature warm, temperate or very cold?
3. What three colors do you prefer, red, white, pink or yellow?

We will make a selection from our first quality bushes of Ever-blooming varieties that will meet all of your conditions and in addition give you this three-way enjoyment at the moderate cost of \$10.00.

Fifteen Everblooming Rose Bushes for \$10.00

*Transportation Prepaid and Delivery Guaranteed.
One or more groups may be ordered at this rate.*

NOTE.—Where the names of the varieties are especially desired, please specify and one tag will be placed on each variety. If any variation from the Three Fifteen offer or specific varieties are desired, please consult our regular catalog for prices.

If you do not have our catalog, we will be glad to send one on request.

The Favored Dozen Climbing Roses of the United States

Selected by a vote from 2,000 members of the American Rose Society:

Dr. W. Van Fleet, blush	Tausendschoen, pink
Silver Moon, white	Excelsa, red
American Pillar, cherry pink	Gardenia, yellow
Dorothy Perkins, pink	Christine Wright, red
Paul's Scarlet, red	Hiawatha, cherry pink
Cl. American Beauty, red	Aviator Bleriot, yellow

This collection is, in our opinion, hardy in all sections, and we offer the entire collection of large two-year No. 1 Plants.

12 Climbers for \$6.00

Transportation Paid and Delivery Guaranteed.

The New American Rose—Shower of Gold

will be distributed by us this year in limited quantity.

Every rose garden should have one or more of these roses. Dr. Van Fleet was the originator; the Bureau of Plant Industry at Washington has given it the description below and with the American Rose Society have arranged for it to be distributed to the public through reputable growers.

Shower of Gold is a free growing, climbing rose similar to American Pillar in general habit. Its leaves, however, are less broad, but of excellent dark green color, resistant to mildew and spot and hold well through the summer heat. The flower pedicel is even larger and somewhat more branched, carrying as many as seventy-five flowers. These appear in late May (in Washington, D. C.) somewhat after those of American Pillar.

The flowers are 3½-4 inches in diameter, rich, dark purplish crimson in color, with a white base as in American Pillar. This makes a conspicuous feature under the mass of showy golden stamens. There is a second scattering bloom in late summer in some seasons, but this is not dependable or abundant. There is little fragrance. The flowers are followed by many brilliant hips.

The plant is of marked hardiness and vigorous growth. It can be used as a climber or by severe pruning can be induced to make a spreading bush of the type seen in some of the hybrid musk roses.

We offer strong First Quality Plants at \$2.00 each.

Orders filled in order of receipt.

Items of Interest for New Brunswick Customers

JULY, 1925

Reduction in Prices of Our Regular Quality Roses

Increased production with labor saving improvements have permitted us to lower our costs without reducing the quality of our roses.

We are glad to pass this saving on to our customers. Now you can buy our standard varieties of Hybrid Teas (Ever-blooming) at \$10 per dozen, \$75 per 100. Write for catalog.

Our prices for Roses include transportation and packing charges and when compared with other Roses such as California Roses sold in pots of heavy weight or dormant roses of inferior quality there appears another reason for trying New Brunswick Roses this year.

Pernet at Popular Prices

Last year we noted the strong appeal which this unusual lemon yellow Souvenir de Claudius Pernet) made to our customers and provided for a large quantity to meet the heavy demand. Our stand was successful and we doubt if any Rose grower in the country today has a larger amount of husky bushes ready to grace the garden of the real Rose lover.

To give wider distribution than ever we have priced this Rose at \$1.50 each, \$15.00 per dozen and will be glad to reserve your wants now for Fall delivery. A dozen will make a wonderful showing in any garden.

Fall Planting

To those who have followed our suggestion to plant in the Fall we need say no more than to "do it again." To those who have not tried it yet we say that each year we are having more letters thanking us for the suggestion and fewer complaints.

Here are a few reasons why:

1. Rose Bushes of ordinary quality are not usually able to withstand the rigors of cold winters or the changes in our temperate climate which do more damage than extreme cold. New Brunswick Roses are huskier bushes grown to withstand the onslaughts of our ravaging winters. They grow here through just such winters.
2. When planted in late Fall, not later than two weeks before the ground freezes, they take root and establish themselves at once.
3. When Spring comes along and plant life starts to awaken, before the ground thaws, before you can plant in your garden, these "Fall planted bushes" start growing with nature and have gained a year over those planted later in the Spring. Can anything be more reasonable?

We do advise winter covering and explain this fully in our catalog.

A Test That Only N. B. Roses Could Stand

Evanston, Ill.

Gentlemen: I have not had very much previous experience with Roses, but it seemed to me that your bushes compared favorably with those I had previously had as to size of branches when I received them and that they were superior in number and size of roots. The latter impressed me particularly.

The roses were planted by the gardener in exact accordance with your instructions in the catalog (the bed having been prepared ahead) in spite of the fact that he insisted it was not necessary to cover them to such a height.

I cannot tell you the date of uncovering, but I remember it was exceptionally late for uncovering. We had a very unusual winter here, even in this uncertain climate. Until Christmas it was extremely mild, then we had a drop of 50 degrees in one night which killed innumerable perennials in all the gardens along the entire North Shore. One florist told me this summer that there was not a climbing rose anywhere which had not been killed down to the roots, and while that was not literally true, it was pretty nearly so. Hundreds of old rose plants had to be cut way back to the ground. Then the cold persisted very late with us. I should say the season was fully a month later than normal.

Considering the climatic conditions which I have just reported in some detail it was a great pleasure to find all of the twelve roses you sent me alive and in excellent shape. They were pruned back again and at once proceeded to grow splendidly and bloom, though necessarily later than in a normal season.

I considered the blooms of your roses far finer than any I had previously raised.

I was impressed by the profuseness of blossoms. I noted this in particular of the Magna Charta Rose, and very much surprised one neighbor who is usually very successful with Roses and said he had only two blossoms on his Magna Charta plant this year. The stems of most of the varieties were good length for cutting purposes.

Sincerely yours,
Mrs. F. P. D.

Free Distribution of Varieties Not So Well Known

How many varieties of Roses do you know by name?

With the increasing interest in varieties of Rose Lovers we believe that more enjoyment will be furnished by a closer acquaintance with some of the less familiar varieties. To encourage this acquaintanceship, we are, therefore, offering to give with each order of Five Dollars or over, one Rose Bush free to be selected by us from the following list.

When sending your order mention three of the following list that you do not know and we will gladly include one of them in your shipment.

This offer will not be published again, so if you wish to avail yourself of it, keep this folder as your memoranda.

List of Less Well Known Roses

Baroness Rothschild	La Tosca
Cissie Easlea	Mme. Jules Grolez
Cleveland	Mme. Ravary
Eugene Furst	Miss C. Forde
Fisher Holmes	Mrs. R. G. S. Crawford
Gen. S. A. Jansen	Natalie Bottner
Geo. C. Waud	Pharisaer
Gorgeous Grange Colcombe	Reine Marguerite d'Italie
H. V. Machin	Souvenir du Pres. Carnot
Hugo Roller	Joan d'Arc
Lady Ursula	Yvonne Rabier

New Brunswick Roses Are Insured

All New Brunswick Roses are insured by us free of charge when Fall Planted according to our instruction. When sending order simply ask for Insurance Policy to cover your bushes.

Note Fall Planting Results

Jenkintown, Pa.

Gentlemen: Last December you sent me a collection of Roses. We planted them as soon as received the last of December about the 20th, I think. They have grown splendidly and bloomed profusely—the climbers less well than the others.

Sincerely yours,
Mrs. W. W. F.